

AQUATENNIAL



DO THE AQUATENNIAL WEDNESDAY, JULY 19, 2023

Today is the first day of the 2023 Aquatennial! We are excited to bring the community downtown to celebrate with us!

Today's Schedule of Events

Park Market: The Black Market | 11:00 a.m. – 3:00 p.m., The Commons
Shop the Minneapolis Black Market and enjoy food from local food trucks at The Commons.

Go Outside: Summer Sessions | 11:30 a.m. – 1:30 p.m., Hennepin County Government Center South Plaza
Enjoy live music by local musicians Xibaba and a free coffee giveaway by Blue Tin Cup Kafé.

Music in the Park: Spaghetti Monetti and The Sauce | 12:00 p.m. – 1:00 p.m., The Commons
Live music at The Commons.

USTA Cardio Tennis | 5:30 p.m. – 7:30 p.m., Loring Park Tennis Courts
Free workout with USTA Tennis in their Tennis Triples Event.

Loring Park Family Fun Night | 5:30 p.m. – 7:30 p.m., Loring Park
Fun activities for the whole family to enjoy. Great lead-up to the Aquatennial parade.

Movie in the Park: "Best In Show" | 9:30 p.m., The Commons
Grab your chairs and blankets to see "Best In Show" while enjoying some of the best views of downtown Minneapolis.

Aquatennial Torchlight Parade
7:30 p.m. | Nicollet, between 12th Street and 4th Street

Join us and the community as the Aquatennial Torchlight Parade illuminates downtown Minneapolis! The procession featuring dozens of floats, displays, and marching bands will make its way down Nicollet between 12th Street and 4th Street. Arrive early and find your spot along the parade route. It is free and fun for all ages!

The Grand Marshal float is celebrating the Minnesota Lynx's 25th season. Grand Marshals include **Cheryl Reeve**, **Clare Duwelius**, and **Carley Knox**.

You can get to the Aquatennial Torchlight Parade FREE by bus or light rail. Get your Metro Transit Free Ride Pass, find parking locations, and plan your trip with the Torchlight Parade map at www.aquatennial.com/torchlightparade.

K102 FM's Chris Carr & Co. will again serve as this year's parade emcees, providing entertainment and information as the parade units go by.

Notes for covering the Aquatennial Torchlight Parade:

- Local groups participating in the parade are available upon request throughout the day for interviews and visuals.
- Great visuals for bumps or live weather forecasts during the 5 and 6 p.m. newscasts in the parade staging area outside the Minneapolis Convention Center.
- Live shots are encouraged near the parade start (12th – 11th).
- Parking spots will be reserved on 11th Street near Nicollet Mall for your media vehicle. Please let us know if you plan to park in the area and we will provide a parking pass.
- Best parade shots would be near 11th and Nicollet by the emcee stand.

MEDIA CONTACT:

We look forward to making your coverage of the Aquatennial smooth sailing. Please contact us at any time with questions or interview needs.

Mike Haberman, Nemer Fieger, mhaberman@nemerfieger.com or 612-432-9898
Molly Steinke, Nemer Fieger, molly@nemerfieger.com or 612-309-1677

A full schedule of events can be found at www.aquatennial.com/events.
Aquatennial logos, press releases, and photos can all be found at aquatennial.com/press.

For the latest updates and live posts, please follow us on social media:

Facebook - [@aquatennial](https://www.facebook.com/aquatennial)

Instagram - [@aquatennial](https://www.instagram.com/aquatennial)

Hashtag - #Aquatennial

About the Minneapolis Aquatennial

The Minneapolis Aquatennial, the Official Civic Celebration of the City of Minneapolis, offers outstanding entertainment and activities in the City of Lakes for all ages. It is managed and produced by the mpl's downtown council. This year's Aquatennial is sponsored by Target, CenterPoint Energy, Hennepin Healthcare, Minneapolis Recycles, City of Minneapolis, and Minneapolis Park & Recreation Board. For more information, please visit aquatennial.com or call 612-376-7669.

About the mpl's downtown council

Founded in 1955, and one of the most historic business associations in the nation, the mpl's downtown council (mdc) is a membership-based entity that works to create an extraordinary downtown. The mdc's collaborative development of the Intersections: Downtown 2025 Plan is

designed to help downtown businesses; community leaders and citizens build on downtown assets and implement future goals. For more information, please visit mplsdowntown.com